

Dear Sponsor . . .

Thank you for your consideration in becoming a sponsor of The Real Estate of Texas radio show & podcast!

The Real Estate of Texas is a half-hour audio broadcast hosted by the co-owners of Solid Realty Group, Jessica Johnson and Cali Redd. Both are licensed REALTORS® who serve the Boerne-San Antonio markets and specialize in the Texas Hill Country.

WHO'S LISTENING?

The show airs every Saturday at 10:30am on Boerne Radio 103.9 FM / AM 1500 after the popular Sonny Melendrez and Retire in Texas radio shows. The weekly broadcast is listened to coast to coast - #movingtoTexas is a national trend...people are listening From California to the New York Islands - from the Redwood Forest the Gulf Stream Watersthis show was made for you and me.

THE MEAT & POTATOES: FEATURED INTERVIEWS

The majority of the 30-minute show focuses on the topics of anything and everything Real Estate. Given the ever-changing landscape of the real estate industry -- globally, nationally, and locally -- this show has plenty to cover!

Our strategy is to cover topics that appeal to local listeners on Boerne Radio as well as those who may be considering a move to Texas and find interest in our Texas-specific topics on the podcast.

HILL COUNTRY HIGHLIGHT

As business owners, Jessica and Cali both possess a strong passion to support the community. The last 5-7 minutes of The Real Estate of Texas show are dedicated to highlighting local companies and organizations in the Texas Hill Country.

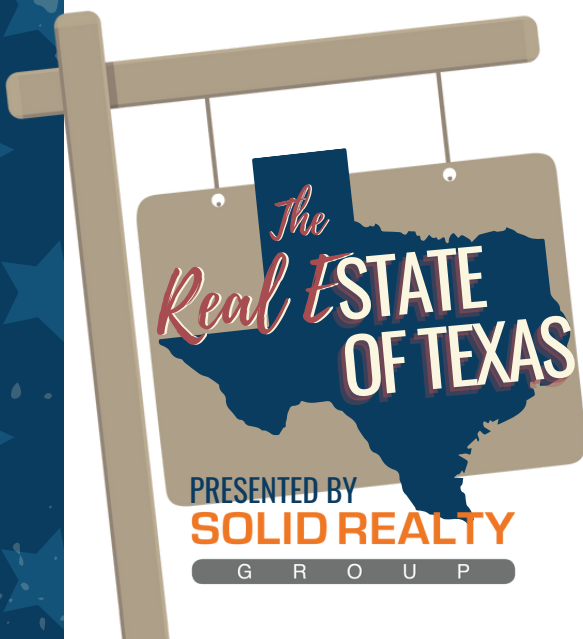
Join us in this fast-growing medium!

Sincerely,
Jessica Johnson & Cali Redd

*Jessica
Cali*



**BOERNE
RADIO**
103.9FM / AM1500



TEXAS SPONSOR ★ \$1500 (per quarter)

4 weeks as **EXCLUSIVE TOP of the SHOW SPONSOR**

"The Real Estate of Texas presented by Solid Realty Group is sponsored by Your Company: Your Tagline"

- 1 - Featured Guest Expert for the Real Estate portion of The Real Estate of Texas Radio Show
- 1 - Live in-show company endorsement (or live on-site recording of "The Real Estate of Texas" at your place of business)
- 4 - In-show commercial advertisements
- 1 - Hill Country Highlight

Plus
these extras

20 - on-air promotions of your upcoming sponsorship
Banner Advertisement** featured on "The Real Estate of Texas" website
Logo + link featured on Solid Realty Group website
Social promotion with tags



KENDALL COUNTY SPONSOR ★ \$800 (per quarter)

2 weeks as **SECONDARY SPONSOR**

- 1 - Featured Guest Expert for the Real Estate portion of The Real Estate of Texas Radio Show
- 2 - In-show commercial advertisements
- 1 - Hill Country Highlight

10 - on-air promotions of your upcoming sponsorship
Graphic Advertisement** featured on "The Real Estate of Texas" website
Logo + link featured on Solid Realty Group website
Social promotion with tags

BOERNE SPONSOR ★ \$650 (one-time)

- 4 - In-show sponsor commercial advertisements
- 1 - Hill Country Highlight

10 - on-air promotions of your upcoming sponsorship
Graphic Advertisement** featured on "The Real Estate of Texas" website
Logo + link featured on Solid Realty Group website
Social promotion with tags

MAIN STREET SPONSOR ★ \$400 (one-time)

- 1 - Featured Guest Expert for the Real Estate portion of The Real Estate of Texas Radio Show
- 1 - Hill Country Highlight

Social promotion with tags



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Pricing good through June 2023



Sponsor Checklist

1

- Email us your contact information including:
Business Name, Business Contact, Mailing Address, Phone, Email Address
- Mail check for sponsorship amount payable to:
Solid Realty Group
119 E. Theissen St. Boerne TX 78006

2

- Email us your business logo in PNG format = transparent background
- Email us your business website link for inclusion on radio show page
- Email us your business Facebook link
- Email us your business Instagram link

3

- Follow "The Real Estate of Texas" on Facebook & Instagram using the links below
- Subscribe to "The Real Estate of Texas" YouTube channel

*The exclusivity of our primary sponsor means:

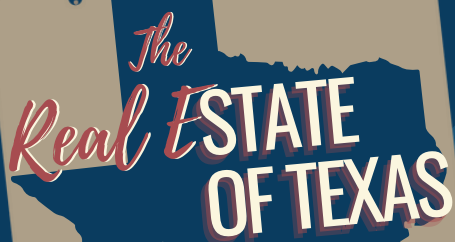
- only one sponsor of that level per show
- top of the show name mention "Sponsored by [your company name]"

Website Advertisement Sizes: *(note: design services for ads included in all levels)*

- TEXAS SPONSOR: Banner - 1000x250px
- KENDALL COUNTY SPONSOR: Banner - 1000x100px
- BOERNE SPONSOR: Square - 1080x1080px
- MAIN STREET SPONSOR: Rectangle - 1080x150px

contact us:

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